

SUMMARY

INFORMATION INTERACTION IN INTEGRATION FORMATIONS: STRUCTURAL AND FUNCTIONAL CHARACTERISTICS OF THE MEDIA COMMUNICATION SPACE

The monograph

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Key words: media communication, integration, the Eurasian Economic Union (EAEU), the European Union (EU), the Arab world, China, media, information space.

The goal of the research — elaboration of the trends of media communication cooperation in the context of the integration strategies in EAEU, EU, Arab states, and China.

The results obtained. The monograph provides a structural and functional description of the information space of integration groups — the result of a comprehensive analysis of media and communication practices in the socio-political structures of the Eurasian Economic Union, the European Union, the League of Arab States, as well as China. The ways of enhancing integration through changes in the media and communication sphere are identified, the prospects for adapting external models of information integration in the EAEU are comprehended.

The practical significance of the research is due to the possibility of application of its results in the interests of improving information policy in the EAEU states, activation of social and political processes.

Field of application of research results — the activity of the Eurasian integration management institutions, state bodies, media structures, educational institutions, public structures in the EAEU countries.